



**WSOC-TV**

WSOC-TV  
1901 North Tryon Street  
Charlotte, NC 28206-2700

Mentzer Media Services, Inc.  
600 Fairmount Avenue  
Suite 306  
Towson, MD 21286

# Contract # 326564

<b>Schedule Dates</b>	08/14/12-08/20/12	<b>Date Entered</b>	08/13/12
<b>Advertiser</b>	Restore Our Future (15808)	<b>Last Modified</b>	08/13/12
<b>Agency</b>	Mentzer Media Services, Inc. (3427)	<b>Entered By</b>	Jill Hipskind
<b>Product</b>	Political - Issue (1068)	<b>CO-OP</b>	No
<b>Brand</b>	1891 ROF (135007)	<b>Headline #</b>	06274449
<b>Salesperson</b>	Telerep/Philadelphia, Philadelphia (1057)	<b>Demo</b>	
<b>Sales Office</b>	Telerep/Philadelphia	<b>Order Type</b>	Normal
<b>Buyer Name</b>	CLOYD, ELISE	<b>Package Deal</b>	
<b>Phone/Fax</b>	/	<b>Commission %</b>	15.00
<b>CPE</b>	1891	<b>Commission</b>	\$17,550.00
<b>Account Types</b>	National/Political	<b>Net Total</b>	\$99,450.00
<b>Billing Type</b>	Standard	<b>Sales Tax</b>	
<b>Comments</b>	RESTORE OUR FUTURE RESTORE OUR FUTURE		

<b>Charlotte (WSOC)</b>	<b>Spots</b>	<b>Rate</b>
By Broadcast Month		
Aug. 2012	72	\$117,000.00
<b>Grand Total:</b>	<b>72</b>	<b>\$117,000.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / Spot	08/15/12-08/17/12	2	:30	7A- 8A (EST)				1	1	1			3	\$2,000.00	\$6,000.00	Charlotte (WSOC)	1X MAX/DAY	8/13/12
2.0	Normal Line / Spot	08/15/12-08/17/12	2	:30	8A- 9A (EST)				1		1			2	\$2,000.00	\$4,000.00	Charlotte (WSOC)	1X MAX/DAY	8/13/12
3.0	Normal Line / Spot	08/14/12-08/17/12	2	:30	9A- 10A (EST)			2	2	2	2			8	\$650.00	\$5,200.00	Charlotte (WSOC)	2X MAX/DAY	8/13/12
4.0	Normal Line / Spot	08/14/12-08/17/12	2	:30	12P- 1P (EST)			2	2	2	2			8	\$750.00	\$6,000.00	Charlotte (WSOC)	2X MAX/DAY	8/13/12
5.0	Normal Line / Spot	08/14/12-08/17/12	3	:30	5P- 5:30P (EST)			1	1	1	1			4	\$1,800.00	\$7,200.00	Charlotte (WSOC)	1X MAX/DAY	8/13/12
6.0	Normal Line / Spot	08/14/12-08/17/12	3	:30	5:30P- 6P (EST)			1	1	1	1			4	\$1,900.00	\$7,600.00	Charlotte (WSOC)	1X MAX/DAY	8/13/12
7.0	Normal Line / Spot	08/14/12-08/17/12	3	:30	6P- 6:30P (EST)			1	1	1	1			4	\$2,100.00	\$8,400.00	Charlotte (WSOC)	1X MAX/DAY	8/13/12
8.0	Normal Line / Spot	08/14/12-08/16/12	2	:30	11:35P- 12:05A (EST)			1	1	1				3	\$1,200.00	\$3,600.00	Charlotte (WSOC)	1X MAX/DAY	8/13/12
9.0	Normal Line / Spot	08/14/12-08/19/12	2	:30	11P- 11:35P (EST)			1	1	1	1			6	\$3,600.00	\$21,600.00	Charlotte (WSOC)	1X MAX/DAY	8/13/12
10.0	Normal Line / Spot	08/18/12-08/18/12	2	:30	6A- 7A (EST)						2			2	\$800.00	\$1,600.00	Charlotte (WSOC)	1X MAX/DAY	8/13/12
11.0	Normal Line / Spot	08/18/12-08/18/12	2	:30	7A- 8A (EST)						2			2	\$800.00	\$1,600.00	Charlotte (WSOC)	1X MAX/DAY	8/13/12
12.0	Normal Line / Spot	08/18/12-08/18/12	2	:30	8A- 9A (EST)						2			2	\$1,200.00	\$2,400.00	Charlotte (WSOC)	1X MAX/DAY	8/13/12
13.0	Normal Line / Spot	08/18/12-08/18/12	2	:30	12P- 12:30P (EST)						1			1	\$550.00	\$550.00	Charlotte (WSOC)	1X MAX/DAY	8/13/12
14.0	Normal Line / Spot	08/18/12-08/18/12	2	:30	6P- 6:30P (EST)						1			1	\$1,800.00	\$1,800.00	Charlotte (WSOC)	1X MAX/DAY	8/13/12

## CONFIRMATION CONTRACT

Accepted Agency/Advertiser:	Date:	Accepted Station:	Date:	Comments:
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WSOC-TV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising contract with this station whether verbal or written.



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600 Fairmount Avenue  
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# Contract # 326564

**Schedule Dates** 08/14/12-08/20/12  
**Advertiser** Restore Our Future (15808)  
**Agency** Mentzer Media Services, Inc. (3427)  
**Product** Political - Issue (1068)  
**Brand** 1891 ROF (135007)  
**Salesperson** Telerep/Philadelphia, Philadelphia (1057)  
**Sales Office** Telerep/Philadelphia  
**Buyer Name** CLOYD, ELISE  
**Phone/Fax** /  
**CPE** 1891  
**Account Types** National/Political  
**Billing Type** Standard  
**Comments** RESTORE OUR FUTURE  
RESTORE OUR FUTURE

**Date Entered** 08/13/12  
**Last Modified** 08/13/12  
**Entered By** Jill Hipskind  
**CO-OP** No  
**Headline #** 06274449  
**Demo**  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$17,550.00  
**Net Total** \$99,450.00  
**Sales Tax**

**Charlotte (WSOC)**  
**By Broadcast Month**  
Aug. 2012  
Grand Total:  
**Spots** 72  
**Rate** \$117,000.00  
\$117,000.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
15.0	Normal Line / Spot	08/19/12-08/19/12	2	:30	7A-8A (EST)								2	2	\$750.00	\$1,500.00	Charlotte (WSOC)	1X MAX/DAV	8/13/12
16.0	Normal Line / Spot	08/19/12-08/19/12	2	:30	12P-12:30P (EST)								1	1	\$550.00	\$550.00	Charlotte (WSOC)	1X MAX/DAV	8/13/12
17.0	Normal Line / Spot	08/19/12-08/19/12	2	:30	6P-6:30P (EST)								1	1	\$1,800.00	\$1,800.00	Charlotte (WSOC)	1X MAX/DAV	8/13/12
18.0	Normal Line / Spot	08/20/12-08/20/12	2	:30	7A-8A (EST)								1	1	\$2,000.00	\$2,000.00	Charlotte (WSOC)	1X MAX/DAV	8/13/12
19.0	Normal Line / Spot	08/20/12-08/20/12	2	:30	8A-9A (EST)								1	1	\$2,000.00	\$2,000.00	Charlotte (WSOC)	1X MAX/DAV	8/13/12
20.0	Normal Line / Spot	08/20/12-08/20/12	2	:30	9A-10A (EST)								2	2	\$650.00	\$1,300.00	Charlotte (WSOC)	1X MAX/DAV	8/13/12
21.0	Normal Line / Spot	08/20/12-08/20/12	2	:30	12P-1P (EST)								2	2	\$750.00	\$1,500.00	Charlotte (WSOC)	1X MAX/DAV	8/13/12
22.0	Normal Line / Spot	08/20/12-08/20/12	3	:30	5P-5:30P (EST)								1	1	\$1,800.00	\$1,800.00	Charlotte (WSOC)	1X MAX/DAV	8/13/12
23.0	Normal Line / Spot	08/20/12-08/20/12	3	:30	5P-6P (EST)								1	1	\$1,900.00	\$1,900.00	Charlotte (WSOC)	1X MAX/DAV	8/13/12
24.0	Normal Line / Spot	08/20/12-08/20/12	3	:30	6P-6:30P (EST)								1	1	\$2,100.00	\$2,100.00	Charlotte (WSOC)	1X MAX/DAV	8/13/12
25.0	Normal Line / Spot	08/20/12-08/20/12	2	:30	6:58P-7:30P (EST)								1	1	\$2,100.00	\$2,100.00	Charlotte (WSOC)	1X MAX/DAV	8/13/12
26.0	Normal Line / Spot	08/20/12-08/20/12	2	:30	11:35P-12:05A (EST)								1	1	\$1,200.00	\$1,200.00	Charlotte (WSOC)	1X MAX/DAV	8/13/12
27.0	Normal Line / Spot	08/20/12-08/20/12	2	:30	11P-11:35P (EST)								1	1	\$3,600.00	\$3,600.00	Charlotte (WSOC)	1X MAX/DAV	8/13/12
28.0	Normal Line / Spot	08/20/12-08/20/12	3	:30	8P-10P (EST)								1	1	\$6,500.00	\$6,500.00	Charlotte (WSOC)	1X MAX/DAV	8/13/12

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

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**Brand** 1891 ROF (135007)  
**Salesperson** Telerep/Philadelphia, Philadelphia (1057)  
**Sales Office** Telerep/Philadelphia  
**Buyer Name** CLOYD, ELISE  
**Phone/Fax** /  
**CPE** 1891  
**Account Types** National/Political  
**Billing Type** Standard  
**Comments** RESTORE OUR FUTURE  
RESTORE OUR FUTURE  
RESTORE OUR FUTURE

**Date Entered** 08/13/12  
**Last Modified** 08/13/12  
**Entered By** Jill Hipskind  
**CO-OP** No  
**Headline #** 06274449  
**Demo**  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$17,550.00  
**Net Total** \$99,450.00  
**Sales Tax**

**Charlotte (WSOC)**  
**By Broadcast Month**  
Aug. 2012  
Grand Total:

**Spots** 72  
**Rate** \$117,000.00  
\$117,000.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
29.0	Normal Line/ Spot	08/14/12-08/17/12	2	:30	6:58P- 7:30P (EST)			1	1	1	1			4	\$2,100.00	\$8,400.00	Charlotte (WSOC)	1X MAX/DAY	8/13/12
30.0	Normal Line/ Spot	08/17/12-08/17/12	2	:30	12:05A- 12:35A (EST)						1			1	\$1,200.00	\$1,200.00	Charlotte (WSOC)	1X MAX/DAY	8/13/12

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

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REP HEADLINE# 6274449  
 \*\*\* ORIGINAL REV#0 \*\*\*

REP: TEL# 610-225-4100 FAX# 610-225-1191  
 CREDIT ADVISORY: AGENCY CREDIT RISK !!  
 ORDER WORKSHEET HARRIS REPORT FROM REP  
 AUG13/12 10.4  
 \*\*\* WSOC-TV \*\*\*

ADV # ADV. NAME ISS/RESTORE OUR FUTURE REP. # OFF. # 220 SALESMAN #  
 AGY # 1703 AGY. NAME MENTZER MEDIA SERVICES, INC. BUYER NAME ELISE CLOYD

600 FAIRMOUNT AVENUE, SUITE 306  
 TOWSON, MD 21286  
 SALES PRSN PH- NICK WELTE

ORDER # CONTRACT # 6274449 CLASS: NATL. LOCAL REGIONAL

PRDCT RESTORE OUR FUTURE EST#1891 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES AUG14/12 AUG20/12 WK-1

CITY TAX STATE TAX CO-OP BILLING NEEDED DATE AUG13/12 10.40

REP: TO JILL  
 FR JARED  
 NEW ROF ORDER  
 TOTAL \$117000  
 PLS CNF THANKS



CON CM \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*  
 ALL STATIONS USING ELECTRONIC INVOICING - AGENCY IDB #1021  
 AN ELECTRONIC INV.WEBSITE "EMEDIA TRADE-INVOICING" IS ALSO AVAILBLE  
 FOR THIS AGENCY. THE IDB# FOR THE WEBSITE IS: EMT12009  
 RESTORE OUR FUTURE

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
1			700A-800A	30		\$2,000.00	8/15	8/17	3		W-F	3

AGENCY ADVERTISER CODE =  
 AGENCY PRODUCT CODE =  
 AGENCY EST# = 1891  
 PROGRAM : GMA  
 RA35+ : 3.0  
 CON COM1 : 1X MAX/DAY



REP HEADLINE# 6274449  
\*\*\* ORIGINAL REV#0 \*\*\*

REP: TEL# 610-225-4100 FAX# 610-225-1191  
CREDIT ADVISORY: AGENCY CREDIT RISK !!!  
ORDER WORKSHEET HARRIS REPORT FROM REP

AUG13/12 10.4  
\*\*\* WSOC-TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
2			800A-900A PROGRAM : GMA RA35+ : 3.0 CON COM1 : 1X MAX/DAY	30		\$2,000.00	8/15	8/17	2		W, F	2
3			900A-1000A PROGRAM : LIVE WITH KELLY RA35+ : 2.0 CON COM1 : 2X MAX/DAY	30		\$650.00	8/14	8/17	8		TU-F	8
4			1200N-100P PROGRAM : NEWS RA35+ : 2.0 CON COM1 : 2X MAX/DAY	30		\$750.00	8/14	8/17	8		TU-F	8
5			500P-530P PROGRAM : NEWS RA35+ : 4.0 CON COM1 : 1X MAX/DAY	30		\$1,800.00	8/14	8/17	4		TU-F	4
6			530P-600P PROGRAM : NEWS RA35+ : 4.0 CON COM1 : 1X MAX/DAY	30		\$1,900.00	8/14	8/17	4		TU-F	4
7			600P-630P PROGRAM : NEWS RA35+ : 4.0 CON COM1 : 1X MAX/DAY	30		\$2,100.00	8/14	8/17	4		TU-F	4
8			700P-730P PROGRAM : INSIDE EDITION RA35+ : 4.0 CON COM1 : 1X MAX/DAY	30		\$2,100.00	8/14	8/17	4		TU-F	4
9			1135P-1205A PROGRAM : NITELINE RA35+ : 3.0 CON COM1 : 1X MAX/DAY	30		\$1,200.00	8/14	8/17	4		TU-F	4

AUG13/12 10.4  
\*\*\* WSOC-TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
10			1100P-1135P PROGRAM : NEWS RA35+ : 4.0 CON COM1: 1X MAX/DAY	30		\$3,600.00	8/14	8/19	6	2	TU-SU	6
11			600A-700A PROGRAM : NEWS RA35+ : 2.0	30		\$800.00	8/18	8/18	2	2	SAT	2
12			700A-800A PROGRAM : NEWS RA35+ : 3.0	30		\$800.00	8/18	8/18	2	2	SAT	2
13			800A-900A PROGRAM : GMA SAT RA35+ : 3.0	30		\$1,200.00	8/18	8/18	2	2	SAT	2
14			1200N-1230P PROGRAM : NEWS RA35+ : 2.0	30		\$550.00	8/18	8/18	1	1	SAT	1
15			600P-630P PROGRAM : NEWS RA35+ : 7.0	30		\$1,800.00	8/18	8/18	1	1	SAT	1
16			700A-800A PROGRAM : NEWS RA35+ : 3.0	30		\$750.00	8/19	8/19	2	2	SUN	2
17			1200N-1230P PROGRAM : NEWS RA35+ : 2.0	30		\$550.00	8/19	8/19	1	1	SUN	1
18			600P-630P PROGRAM : NEWS RA35+ : 5.0	30		\$1,800.00	8/19	8/19	1	1	SUN	1

REP HEADLINE# 6274449  
\*\*\* ORIGINAL REV#0 \*\*\*

REP: TEL# 610-225-4100 FAX# 610-225-1191  
CREDIT ADVISORY: AGENCY CREDIT RISK !!!  
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LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
19			700A-800A PROGRAM : GMA RA35+ : 3.0	30		\$2,000.00	8/20	8/20	1		MON	1
20			800A-900A PROGRAM : GMA RA35+ : 3.0	30		\$2,000.00	8/20	8/20	1		MON	1
21			900A-1000A PROGRAM : LIVE WITH KELLY RA35+ : 2.0	30		\$650.00	8/20	8/20	2		MON	2
22			1200N-1230P PROGRAM : NEWS RA35+ : 2.0	30		\$750.00	8/20	8/20	2		MON	2
23			500P-530P PROGRAM : NEWS RA35+ : 4.0	30		\$1,800.00	8/20	8/20	1		MON	1
24			530P-600P PROGRAM : NEWS RA35+ : 4.0	30		\$1,900.00	8/20	8/20	1		MON	1
25			600P-630P PROGRAM : NEWS RA35+ : 4.0	30		\$2,100.00	8/20	8/20	1		MON	1
26			700P-730P PROGRAM : INSIDE EDITION RA35+ : 4.0	30		\$2,100.00	8/20	8/20	1		MON	1
27			1135P-1205A PROGRAM : NITELINE RA35+ : 3.0	30		\$1,200.00	8/20	8/20	1		MON	1
28			1100P-1135P PROGRAM : NEWS RA35+ : 4.0	30		\$3,600.00	8/20	8/20	1		MON	1

REP HEADLINE# 6274449  
 \*\*\* ORIGINAL REV#0 \*\*\*

REP: TEL# 610-225-4100 FAX# 610-225-1191  
 CREDIT ADVISORY: AGENCY CREDIT RISK !!!  
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 \*\*\* WSOC-TV \*\*\*

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29			800P-1000P	30		\$6,500.00	8/20	8/20	1		MON	1
PROGRAM : BACHELOR PAD												
RA35+ : 7.0												
AUG/12 117000.00												
CONTRACT TOTAL											117000.00	
TOTAL SPOTS											72	

MARKET TOTALS \$403,448 WSOC 29% WBTV 48% WCNC 13% WCCB 10% WJZY 0% WMYT 0% WAXN 0%  
 CABL 0%  
 SVC- NSI BOOKS- MAY/11  
 DEMOS- RA35+\*



## AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

<b>Station and Location:</b> <span style="font-size: 1.2em; margin-left: 100px;">WSOC-TV</span>	<b>Date:</b> <span style="font-size: 1.2em; margin-left: 10px;">8/13/12</span>
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I, Lauren Schumacher

do hereby request station time concerning the following issue:

Restore Our Future, Inc.

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
	VARIES				

**Total Charges:**     \$ 950     GROSS

This broadcast time will be used by: Restore Our Future, Inc.

**Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"**

☒ Yes
☐ No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the office(s) being sought and the date(s) of the election(s) (if applicable):

PRESIDENTIAL RACE

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 3)

I represent that the payment for the above described broadcast time has been furnished by:

RESTORE OUR FUTURE, INC.

and you are authorized to announce the time as paid for by such person or entity. The entity furnishing the payment, if other than an individual person, is:

☐ a corporation; ☒ a committee; ☐ an association; ☐ or other unincorporated group.

The names, offices, and addresses of the chief executive officers, directors, and/or authorized agents of the entity are named below (may be attached separately):

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

I agree to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), I also agree to prepare a script, transcript, or tape, which will be delivered to the station at least \_\_\_\_\_ before the time of the scheduled broadcasts.

**TO BE SIGNED BY ISSUE ADVERTISER**

12/6/11 \_\_\_\_\_  
Date Signature Contact Phone Number

**TO BE SIGNED BY STATION REPRESENTATIVE**

☒ Accepted ☐ Accepted in Part ☐ Rejected

\_\_\_\_\_  
Signature Printed Name Title